

2024 DINNER & AUCTION

SPONSORSHIPS




EVENT SPONSOR - \$20,000

Dinner & Auction Inclusions
 Reserved Table for Ten (10)
 Thirty (30) Drink Tickets
 Sparkling Wine on Table
 Designated Hostess/Bar Tender Service
 VIP Registration/Check-In
 VIP Personal Banker/Check-Out

Promotional Inclusions
 Full Page Color Ad in Program
 Company Logo on All Print & TV Ads
 Social Media Ad & Logo Placement on Website
 Company Logo on Banner
 Radio Ad Acknowledging Sponsorship
 Recognition in Event Presentation

DINNER SPONSOR - \$10,000

Dinner & Auction Inclusions
 Reserved Table for Ten (10)
 Twenty (20) Drink Tickets
 Sparkling Wine on Table
 Designated Hostess/Bar Tender Service
 VIP Registration/Check-In
 VIP Personal Banker/Check-Out

Promotional Inclusions
 Full Page Color Ad in Program
 Company Logo on All Print and TV Ads
 Company Logo on Banner
 Company Logo on Website
 Radio Ad Acknowledging Sponsorship
 Recognition at Event

6/30 - Deadline for Sponsorship Commitment
8/1 - Deadline for Ad & Artwork Submission

PADDLE SPONSOR - \$5,000

Dinner & Auction Inclusions
 Reserved Table for Ten (10)
 Twenty (20) Drink Tickets
 VIP Registration/Check-In
 VIP Personal Banker/Check-Out

Promotional Inclusions
 Company Logo on Auction Paddle
 Full Page Color Ad in Program
 Company Logo on All Print Ads
 Company Logo on Banner
 Company Logo on Website
 Radio Ad Acknowledging Sponsorship
 Recognition at Event

PROGRAM SPONSOR - \$5,000

Dinner & Auction Inclusions
 Reserved Table for Ten (10)
 Twenty (20) Drink Tickets
 VIP Registration/Check-In
 VIP Personal Banker/Check-Out

Promotional Inclusions
 Full Page Color Ad in Program
 Radio Ad Acknowledging Sponsorship
 Company Logo on Banner
 Company Logo on Website
 Company Logo on all Print Ads
 Recognition at Event

VEST SPONSOR - \$2,500

BUCKLE SPONSOR - \$2,500

Dinner & Auction Inclusions
 Reserved Table for Ten (10)
 Ten (10) Drink Tickets

Promotional Inclusions
 Full Page Color Ad in Program
 Company Logo on Banner
 Company Logo on Website
 Recognition at Event

GOLD SPONSOR - \$1,500

Dinner & Auction Inclusions
 Reserved Table for Ten (10)
 Ten (10) Drink Tickets

Promotional Inclusions
 Half Page Color Ad in Program
 Company Logo on Website
 Individual Banner Placement
 Recognition at Event

EVENT ADVERTISING ONLY

- \$1,000 Full Page Color Ad in Program
- \$750 1/2 Page Color Ad in Program
- \$500 1/4 Page Color Ad in Program
- \$500 Company Logo on 3'x5' Banner
- \$250 Biz Card Color Ad in Program
- \$250 Company Logo/Link on Website

ADVERTISEMENT SIZES

- Full Page** | 8" x 8"
- 1/2 Page** | 3.75" x 8" (vertical or horizontal)
- 1/4 Page** | 3.75" x 3.75"
- Biz Card** | 2" x 3.5"

Please supply a high quality digital version of ad & logo by August 1st

In-kind and cash donations will receive advertising at fair market value



VIP TICKET - \$150
One (1) Seat at a VIP Table

GENERAL TICKET - \$75
One (1) Seat at a General Table

BLUE TABLE - \$750
Reserved Table for Ten (10)

TICKETS

INFORMATION

BUSINESS NAME

CONTACT NAME:

EMAIL:

PHONE NUMBER:

MAILING ADDRESS:

WEBSITE URL:

- | | |
|-----------------------------------|-----------------|
| <input type="checkbox"/> \$20,000 | EVENT SPONSOR |
| <input type="checkbox"/> \$10,000 | DINNER SPONSOR |
| <input type="checkbox"/> \$5,000 | PROGRAM SPONSOR |
| <input type="checkbox"/> \$5,000 | PADDLE SPONSOR |
| <input type="checkbox"/> \$2,500 | VEST SPONSOR |
| <input type="checkbox"/> \$2,500 | BUCKLE SPONSOR |
| <input type="checkbox"/> OTHER | CASH DONATION |

TO PURCHASE TABLES OR TICKETS
OR FOR MORE INFORMATION



(805) 357-6324

info@ahcbulldogboosters.com
<https://ahcbulldogboosters.com>

OUR MISSION

Our Mission is to provide an opportunity for graduating high school students in our area, who are interested in rodeo, who may not otherwise be university bound, to receive an excellent education, along with the chance to represent Allan Hancock College while competing at the Intercollegiate level in the National Intercollegiate Rodeo Association (NIRA) West Coast Region.

*“Preserving our Western heritage
while educating for the future”*

LEADERSHIP

Jim Glines, CEO
Keith Pierce, President
Tricia McCall, Secretary
Tyree Cochrane, Director/Head Coach
Erin Krier, Faculty Advisor

Bios are provided on our website
<https://ahcbulldogboosters.com>

COMMITTEE

Shannon Denison
Anel Diaz
Christina Ferkel
Anne Glines
Deb Jeffers
Sally Lopez
Ailina Noe Mahelona
Brittney Vanderlei



HANCOCK COLLEGE BOOSTERS INC
PRESENTS THE 5TH ANNUAL

**RODEO DINNER
& AUCTION**

SATURDAY, AUGUST 24 TH

**SANTA MARIA ELKS LODGE
1309 N BRADLEY RD SANTA MARIA, CA**

DOORS OPEN & SILENT AUCTION AT 4:30 PM
DINNER & PROGRAM AT 6:37 PM
FOLLOWED BY DESSERT & LIVE AUCTION

Hancock College Boosters, Inc.
Is a 501c3 Non-Profit Organization
Tax ID #95-3633048
PO Box 9155, Santa Maria, CA 93456-9155

