



EVENT SPONSOR - \$20,000

Dinner & Auction Inclusions

Reserved Table for Ten (10)
Specialty Wine on Table
Designated Hostess/Bar Tender Service
VIP Registration & Check-Out

Promotional Inclusions

Full Page Color Ad in Program
Company Logo on All Print & TV Ads
Social Media Ad & Logo Placement on Website
Company Logo on Banner
Radio Ad Acknowledging Sponsorship
Recognition in Event Presentation

DINNER SPONSOR - \$10,000

Dinner & Auction Inclusions

Reserved Table for Ten (10)
Specialty Wine on Table
Designated Hostess/Bar Tender Service
VIP Registration & Check-Out

Promotional Inclusions

Full Page Color Ad in Program
Company Logo on All Print and TV Ads
Company Logo on Banner
Company Logo on Website
Radio Ad Acknowledging Sponsorship
Recognition at Event

8/1 - Deadline for Ad & Artwork Submission

PADDLE SPONSOR - \$5,000

Dinner & Auction Inclusions

Reserved Table for Ten (10)
Specialty Wine on Table
Designated Hostess/Bar Tender Service
VIP Registration & Check-Out

Promotional Inclusions

Company Logo on Auction Paddle
Full Page Color Ad in Program
Company Logo on All Print Ads
Company Logo on Banner
Company Logo on Website
Radio Ad Acknowledging Sponsorship
Recognition at Event

PROGRAM SPONSOR - \$5,000

Dinner & Auction Inclusions

Reserved Table for Ten (10)
Specialty Wine on Table
Designated Hostess/Bar Tender Service
VIP Registration & Check-Out

Promotional Inclusions

Full Page Color Ad in Program
Radio Ad Acknowledging Sponsorship
Company Logo on Banner
Company Logo on Website
Company Logo on all Print Ads
Recognition at Event

PLATINUM SPONSOR - \$2,500

Dinner & Auction Inclusions

Reserved Table for Ten (10)
Specialty Wine on Table
Designated Hostess/Bar Tender Service
VIP Registration & Check-Out

Promotional Inclusions

Full Page Color Ad in Program
Company Logo on Banner
Company Logo on Website
Recognition at Event

GOLD SPONSOR - \$1,500

Dinner & Auction Inclusions

Reserved Table for Ten (10)

Promotional Inclusions

Half-Page Color Ad in Program
Company Logo on Website
Individual Banner Placement
Recognition at Event

EVENT ADVERTISING ONLY

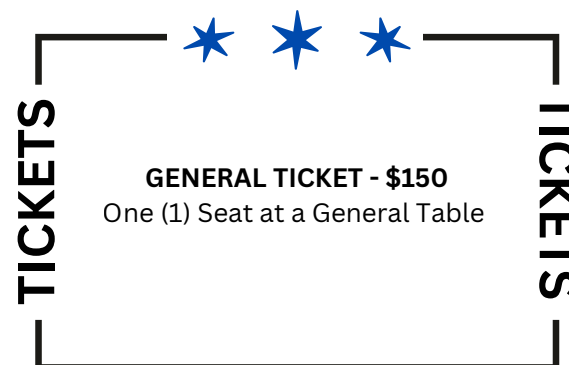
\$1,000	Full Page Color Ad in Program
\$750	1/2 Page Color Ad in Program
\$500	1/4 Page Color Ad in Program
\$500	Company Logo on 3'x5' Banner
\$250	Biz Card Color Ad in Program
\$250	Company Logo/Link on Website

ADVERTISEMENT SIZES

Full Page | 8"x 8"
1/2 Page | 3.75"x 8" (vertical or horizontal)
1/4 Page | 3.75"x 3.75"
Biz Card | 2"x 3.5"

Please supply a high quality digital version of ad & logo by August 1st

In-kind and cash donations will receive advertising at fair market value



DINNER & AUCTION

AUG
22

INFORMATION

BUSINESS NAME

CONTACT NAME:

EMAIL:

PHONE NUMBER:

MAILING ADDRESS:

WEBSITE URL:

- | | |
|-----------------------------------|-----------------|
| ☐ \$20,000 | EVENT SPONSOR |
| ☐ \$10,000 | DINNER SPONSOR |
| ☐ \$5,000 | PROGRAM SPONSOR |
| ☐ \$5,000 | PADDLE SPONSOR |
| ☐ \$2,500 | VEST SPONSOR |
| ☐ \$2,500 | BUCKLE SPONSOR |
| ☐ OTHER | CASH DONATION |

TO PURCHASE TABLES OR TICKETS
OR FOR MORE INFORMATION



(805) 357-6324

info@ahcbulldogboosters.com
<https://ahcbulldogboosters.com>

OUR MISSION

Our Mission is to provide an opportunity for graduating high school students in our area, who are interested in rodeo, who may not otherwise be university bound, to receive an excellent education, along with the chance to represent Allan Hancock College while competing at the Intercollegiate level in the National Intercollegiate Rodeo Association (NIRA) West Coast Region.

*"Preserving our Western heritage
while educating for the future"*

LEADERSHIP

John Glines, CEO
Keith Pierce, President
Taylor Glines, Secretary
Casey Branquinho, Director/Head Coach
Shannon
Erin Krier, Faculty Advisor

Bios are provided on our website
<https://ahcbulldogboosters.com>

COMMITTEE

Anel Diaz
Anne Glines
Jaqi Hart
Jennifer Jamison
Sally Lopez
Rosalie Rodrigues



HANCOCK COLLEGE BOOSTERS INC
PRESENTS THE 7TH ANNUAL

**RODEO DINNER
& AUCTION**

SATURDAY, AUGUST 22nd

**SANTA MARIA ELKS LODGE
1309 N BRADLEY RD SANTA MARIA, CA**

DOORS OPEN & SILENT AUCTION AT 5:00 PM
DINNER & PROGRAM AT 6:37 PM
FOLLOWED BY DESSERT & LIVE AUCTION

Hancock College Boosters, Inc.
Is a 501c3 Non-Profit Organization
Tax ID #95-3633048
PO Box 9155, Santa Maria, CA 93456-9155

